

# Fundraising

KDF relies on public funding to sustain our programmes for our underprivileged patients and to maintain our operations. For FY20/21, fundraising income accounted for about a quarter of the Foundation's total income.

## Chinese Community Committee

Since its formation in 2003, fundraising directors and members of the Chinese Community Committee (CCC) have been dedicating their time, resources and personal networks to build and strengthen KDF's ties with the local Chinese community, associations, clans, and temples with the common aim of raising funds for the Foundation. Fundraising efforts during the lunar seventh month remains the primary responsibility of the CCC.

Core Committee Members (FY20/21)
Mr Ong Lian Kwang - 翁两光
Mr Lawrence Lim - 林胜来
Mr Peter Sng - 孙财安
Mr Tong Lee Song - 董理松
Mr David Lim - 林绍光
Mr Johnson Ong - 王美兴
Mr Albert Seah - 余汉宽
Mr Francis Yap - 叶世品
Mr Ron Chan - 陈天文
Ms Chen Ming Pai - 陈明佩



### Lunar Seventh Month Fundraising

Since the formation of the CCC 17 years ago, the lunar seventh month has constantly been a notable month for the Foundation. Funds were raised from table-to-table solicitations and the auctioning of KDF charity icons at the different dinner sites. However, due to the Safe Management Measurements put in place, physical auctioning could not take place.

The virtual event raised a grand total of \$193,504.00.

### KDF Sing for Charity

Sing for Charity 2020, an online singing performance, was organised in collaboration with the Serangoon Community Club (SRCC) to raise funds for KDF. A total of 10 performers came together to sing for a charitable cause.

The 2-hour long digital concert was live-streamed on Facebook and garnered 26,400 views. A total of \$94,516.00 was raised through this meaningful event.

### Virtual Millennium Ride 2020

Into its eighth instalment, the KDF Millennium Ride was a charity

endurance ride jointly organised by KDF and local cycling group, Epic Cyclist. The ride originally was scheduled to start in Thailand on 27 February 2020 and to end in Singapore on 2 March 2020, covering a total of 1000KM. The ride has been postponed to a later date due to the COVID-19 pandemic.

The ride eventually took place virtually as the riders wanted to complete the commitment they had made while raising funds for our patients. A total of \$105,621.00 has been raised prior to the event.

### KDF e-Flag Day 2020

Originally to be held on 31 October 2021, the physical flag day was cancelled due to the COVID-19 pandemic and an e-flag day was conducted instead.

A total of \$19,359.00 was raised through online donations.

### Machine and Centre Sponsorship

Annually, KDF receives donations to support the running of our dialysis centres and for the purchase of dialysis machines and medical equipment.

This fiscal year, a total of \$157,816.00 was raised from machine and equipment-related donations. Additionally, \$101,665.00 was received from devotees and members of the San Wang Wu Ti Religious Society.

### Legacy Giving

A legacy giving programme was launched by KDF in 2018 to cover planned giving, where members of the public could bequest part of their estates to KDF. The programme also included memorial giving, where donors could honor their departed loved ones by making a donation in memory of the deceased. In this fiscal year, a total of \$41,436.00 was raised through this programme.

### Donation Boxes

Made possible by partnerships with retail outlet owners who are supportive of our cause, 69 KDF donation boxes could be found all over Singapore. Our partners include U Mart, Ong Jit Sang Sundries, Killiney Kopitiam, Kim San Leng (F&B) Group, Ubin First Stop Restaurant, Kwan Inn Vegetarian Food and many other independent retailers. As at 31 March 2021, a total of \$40,745.00 was raised from this project.

Fundraising Events	Amount Raised
Lunar Seventh Month	\$193,504.00
KDF Sing for Charity	\$94,516.00
Virtual Millennium Ride 2020	\$105,621.00
KDF e-Flag Day 2020	\$19,359.00
Machine and Centre Sponsorship	\$259,481.00
Legacy Giving	\$41,436.00
Donation Boxes	\$40,745.00

